

6th Annual Healthcare Innovation Conference - Speaker Spotlight



Direct Contracting: Risky or Rewarding?

Kurt Harden, MedBen

Kurt Harden is President and Chief Executive Officer for MedBen, a Newark, Ohio-based group third party administrator and data analytics company with clients throughout the United States. Harden started with MedBen in 1991 and held numerous positions with the company before being named President in 2012 and CEO in 2018. He has overseen the development of innovative cost saving solutions for clients in the areas of pharmacy benefit coverage, clinical claim review, wellness, and plan language solutions. Harden speaks to national audiences on leveraging data to transform behavior. He lives in Newark with his wife Kate and has five children.

How Medical Innovations are Considered, Piloted, and Implemented

Ernie Clevenger, CareHere

Mr. Clevenger is President of CareHere, LLC, a Brentwood-based company CareHere provides onsite medical, wellness and pharmacy management for public and private employers. Mr. Clevenger has held other positions including Chairman for Self-Insurance Institute of America, Inc.; Chairman for Workgroup for Electronic Data Interface, the organization named ;in HIPAA to advise United States DHHS Secretary on selecting electronic healthcare transactions standards; Co-Founder of EBM Solutions, a provider of evidence-based medical guidelines. Mr. Clevenger's education includes a BA in Mathematics from David Lipscomb University, and an MBA from Vanderbilt University.



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Pressing Issues from a Physician's Perspective

Dr. Gerry Tolbert, Christ Hospital

Gerry L Tolbert MD is a board certified Family Physician practicing in Northern Kentucky for the last seven years. After medical school and public health training at the University of Kentucky, he attended residency at Self Regional Medical Center's Montgomery Center for Family Medicine in Greenwood, SC. Dr. Tolbert is currently active in the American Academy of Family Physicians. He and his wife Sara have three little girls and currently reside in Burlington, KY.

Panel Discussion: Why Body Composition vs BMI Matters

Todd Foushee, On Target Health

Todd has over 30 years of experience in health care and the health insurance industry, serving in many management roles overseeing the actuarial, claims adjudication, data analytics, and health underwriting functions. Todd's experience includes administration of Wellness and Population Health programs, Commercial, Medicare, and Workers' Compensation plans at Anthem BCBS, CoreSource, and Golden Rule Insurance Companies. He has also served as Director of Operations for a Benefits Consulting Agency and as Vice President of Business Development at Quad Medical, an onsite primary care clinic operator. Currently, Todd serves as the CEO of On Target Health (OTH), which offers a worksite weight management program. Todd holds a Bachelor of Science Degree from the University of Louisville, and a MBA Certification from Somerset CPA Group.

